

# Immunize Kansas Coalition

Hope Krebill, MSW, BSN, RN Chair, Immunize Kansas Coalition



IMMUNIZE KANSAS COALITION

- History: Immunize Kansas Kids (IKK)
  - Launched in 2005
  - Mission: Protect every Kansas child from vaccine preventable diseases



- Now: Immunize Kansas Coalition (IKC)
  - Transitioned from IKK to IKC in 2015
  - Mission: Protect all Kansans from vaccine-preventable diseases





## Mission

Overall mission is to protect all Kansans from vaccine-preventable diseases.

## **Current Goals**

Improving access to and rates of adolescent immunizations, paying special attention to HPV and meningococcal vaccination rates.





#### **IKC Member Organizations:**

**American Cancer Society** 

Amerigroup Kansas, Inc.

Child Care Aware of Kansas

Children's Mercy Hospital

Dillon's Division

**Emporia State University Student Health Center** 

Johnson County Health Department

Kansas Academy of Family Physicians

Kansas Action for Children

Kansas Advanced Practice Nurse Association

Kansas Association for the Medically Underserved

Kansas Association of Local Health Departments

Kansas Cancer Partnership

Kansas Chapter, American Academy of Pediatrics

Kansas Department of Health and Environment

Kansas Foundation for Medical Care

Kansas Head Start Association

Kansas Health Institute

Kansas Healthcare Collaborative

Kansas Medical Mutual Insurance Company

Kansas Medical Society

Kansas School Nurse Organization

KU Medical Center Area Health Education Centers

Merck & Co. Inc.

Mid America Immunization Coalition

Midwest Cancer Alliance

Pediatric Associates

Pfizer Inc.

Reno County Health Department

Salina Family Healthcare

Saline County Health Department

Sanofi Pasteur

Sedgwick County Health Department

Shawnee County Health Department

Stormont-Vail HealthCare

Sunflower Health Plan

United Healthcare Community Plan of Kansas

University of Kansas Cancer Center

University of Kansas Medical Center

**VaxCare Corporation** 

Wilson County Health Department

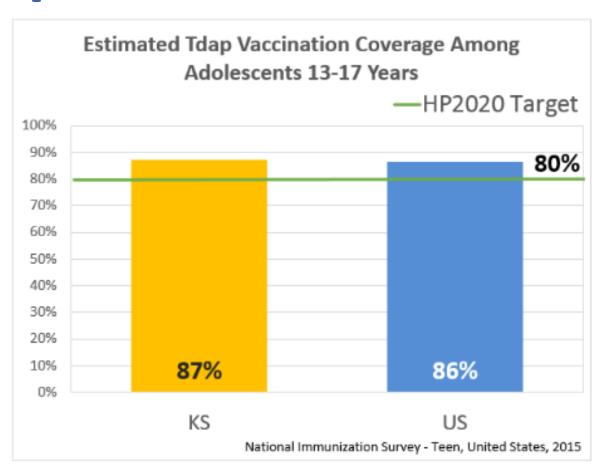
Wyandotte County Health Department



## Why Focus on Adolescent Immunizations?

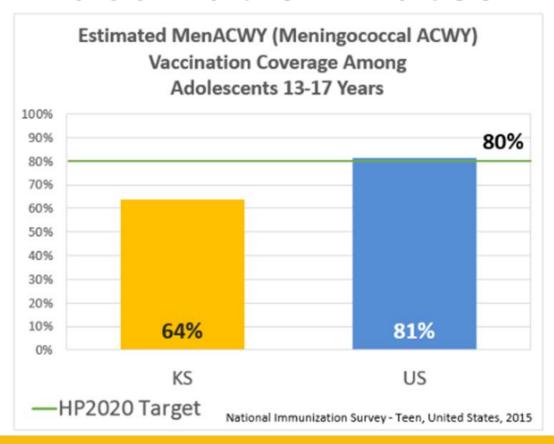


## **Tdap Vaccination Rates**



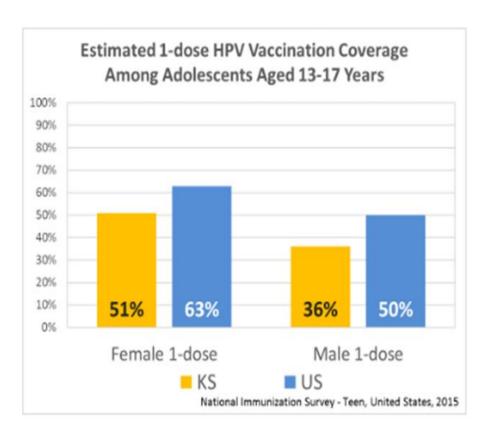


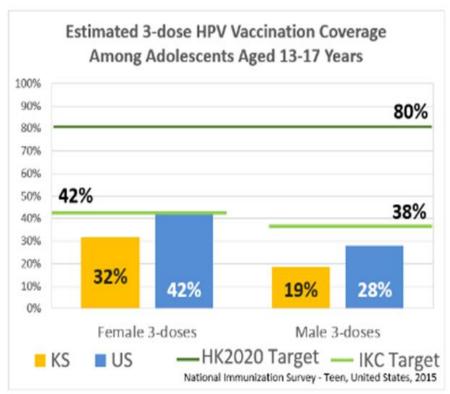
## Meningococcal ACWY Vaccination Rates





### **HPV Vaccination Rates**

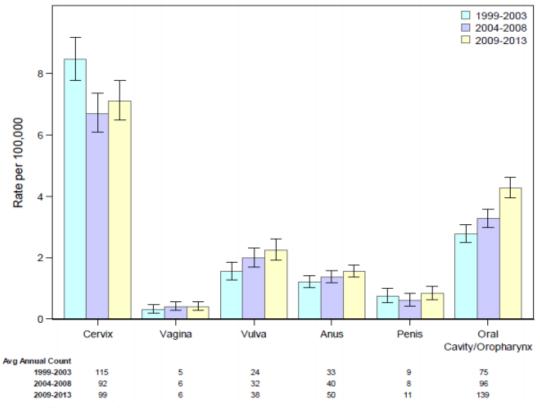






### **HPV Associated Cancers in KS**

Age-adjusted\* incidence rates for invasive human papillomavirus (HPV)-associated cancers, Kansas, 1999-2013.



<sup>\*</sup>Age-adjusted using the 2000 U.S. Standard Population.



## **Strategic Teams**

- Policy
- Funding & Grant Development
- Improved Systems Performance
- Education & Awareness





## **Policy**

Reviewing/considering impacts of policy issues in Kansas and in other states.

- Develop Model Policy
  - Model school exclusion policy
  - College and University model vaccine policy
- Legislative Updates:
  - HB 2030 Immunization Administrations by Pharmacists
  - HB 2121 Reporting to Immunization State Registry (WebIZ)
- IKC Awareness Event for Kansas Legislators, January 2017

## **Policy**



- Model school exclusion policy
  - "...Outlines specific administrative procedural steps that will strengthen the protection of your students against vaccinepreventable diseases."
  - Introductory letter to Kansas School Nurses and School Districts from Dr. Eplee
    - Available at our table for viewing and sharing with schools/school districts
- Model policy developed: meningitis vaccination policy for universities and colleges

### **Funding & Grant Development**



- Support IKC sustainability, prepare for 501c-3
- Recognition Award Program
  - Provide recognition for local quality improvement activities that support evidence-based practices and measurable increases in Human Papilloma Virus (HPV) and meningococcal vaccination rates among adolescents



From left: Hope Krebill (IKC Chair), Nita Bugner and Sarah Chrisman (Wesley Family Medicine Residency Program), Allison Alejos and Linda Ochs (Shawnee County Health Department), Dawn McNay (Community Health Center of Southeast Kansas, Dr. William Pankey (Turner House Children's Clinic), and Dr. John Eplee (IKC Immediate Past Chair).

#### **Award Winners:**

**Outstanding Group** 

Practices:
Community Health
Center of Southeast
Kansas and Turner
House Children's Clinic

Outstanding Local Health
Department: Shawnee
County Health
Department

Outstanding Residency
Program:
Wesley Family Medicine
Residency Program

## The Adolescent Immunization Recognition Award Winners





Improvements in Adolescent
Immunization Rates Award Winner

Wesley Family Medicine Residency Program

Outstanding Residency Program





Improvements in Adolescent Immunization Rates Award Winner

Turner House Children's Clinic

**Outstanding Group Practice** 









**Outstanding Group Practice** 





Improvements in Adolescent
Immunization Rates Award Winner



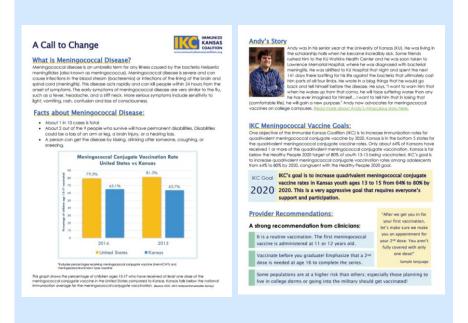
**Outstanding Health Department** 





### **Improved Systems Performance**

## Creation of Call to Change document





Other vaccine-specific toolkits may be developed going forward

## Meningococcal Vaccination Call to Change



**IKC Goal** 

2020

IKC's goal is to increase quadrivalent meningococcal conjugate vaccine rates in Kansas youth ages 13 to 15 from 64% to 80% by 2020. This is a very aggressive goal that requires everyone's support and participation.

- Call to Change Document developed
- Provider Recommendation
  - A strong recommendation from clinicians:
    - Emphasize that it is a routine vaccination.
    - Vaccinate before you graduate! Emphasize the 2<sup>nd</sup> dose for age 16 to complete the meningococcal series.
    - Some populations are at higher risk than others; especially those who plan on living in college dorms or going into the military.

"After we get you in for your first vaccination, let's make sure we make you an appointment for your 2nd dose. You aren't fully covered with only one dose!"

## Meningococcal Toolkit



#### **Available On-line**

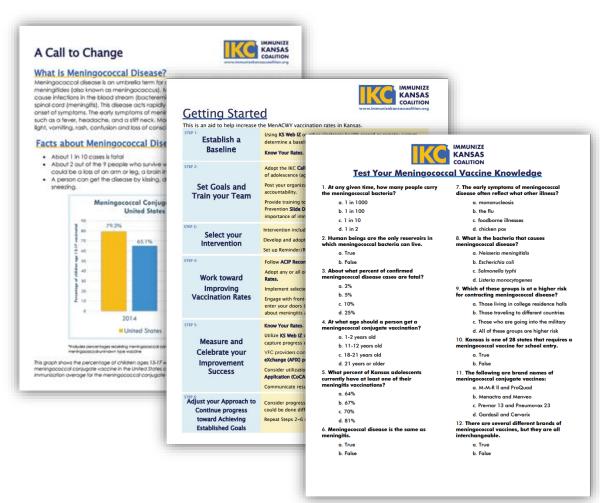
- Helpful Links
  - Guides to Improve Vaccination Rates
  - CDC Links/Websites
  - Other Toolkits and Valuable Resources
  - Survivor Stories
  - Community Advocates
  - Meningococcal
     Serogroup B Information
- Print & Share Materials



## Meningococcal Toolkit: Featured Items at Table

IMMUNIZE KANSAS COALITION

- Call to Change (General and Provider Versions)
- User Guide for Providers
- Take the Meningococcal Vaccine Quiz!



### **Education & Awareness**

- IMMUNIZE KANSAS COALITION
- Creating and Promoting Immunization Resources
- Sharing message at workshop and conferences
  - Kansas School Nurse Conference, July 18<sup>th</sup>-20<sup>th</sup>
  - KAMU Annual Conference, Sept. 13<sup>th</sup>-15<sup>th</sup>
  - KPHA Annual Conference, Oct. 10<sup>th</sup>-11<sup>th</sup>
- "Someone You Love: The HPV Epidemic"
   Documentary for Community Outreach
- Development of IKC Website and Facebook Page



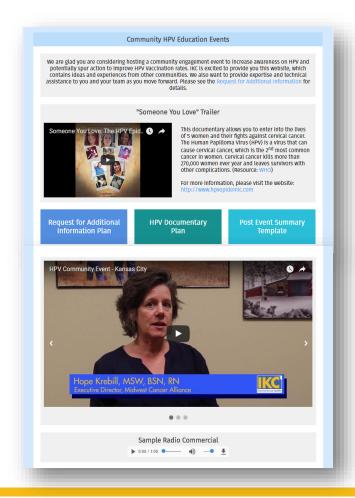








- Purpose: engage the community and increase awareness.
  - Videos
  - Postcards
  - Radio commercials
  - Assessment tools
  - Flyers and more!





- Statewide license to show video
- IKC offers tools for promotion
- Technical assistance in providing for your community

Stop by our booth if you are interested in hosting a screening in your community!









- Information by population/sector
  - Parents
  - Preteens & Teens
  - Adults
  - Health Providers
  - Schools





- Information by type of vaccine
  - Vaccine Safety
  - Childhood Vaccines
  - Adolescent Vaccines
  - Adult Vaccines





#### Information by disease

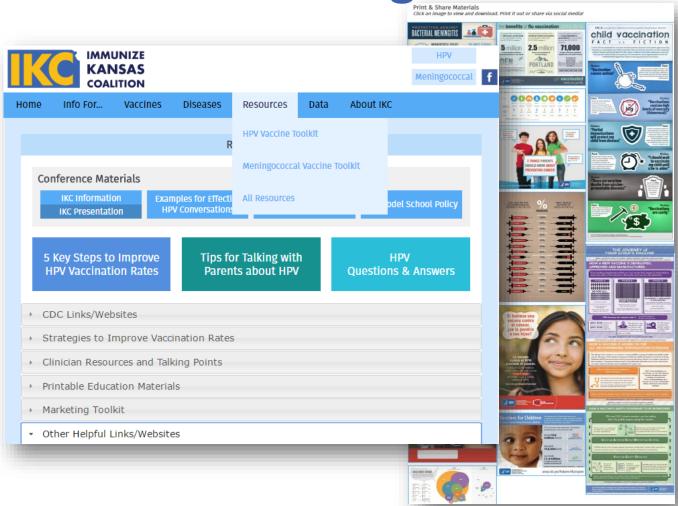
- Vaccine Preventable Diseases
- HPV
- Meningitis
- Hepatitis A
- Hepatitis B
- Influenza (Flu)
- Measles
- Mumps
- Pertussis
- Polio
- Tetanus
- Varicella (Chicken Pox)



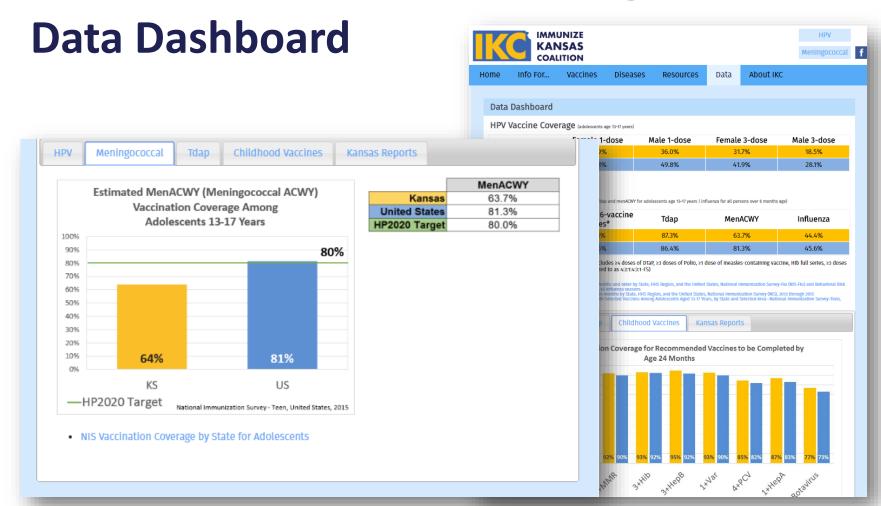


#### Resources

- Conference Materials
- HPV Toolkit
- All Resources
  - Links
  - Resources to improve vaccination rates
  - Clinician
     Resources
- Print & Share Gallery





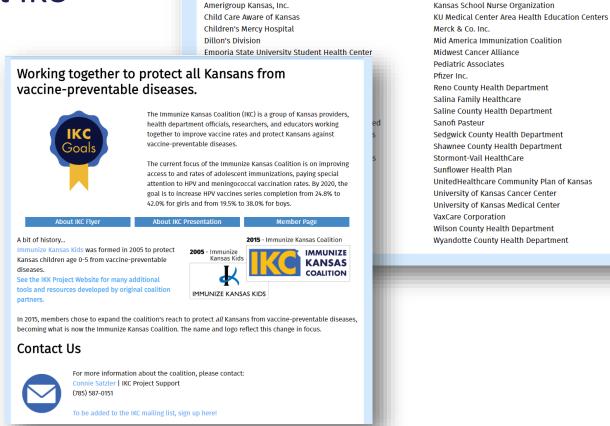




**IKC Member Organizations** 

## immunizekansascoalition.org

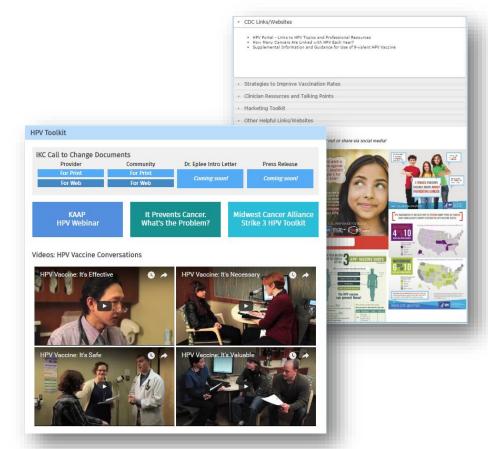
- Learn more about IKC
  - History
  - Goals
  - Member Organizations



## Don't forget about our HPV Toolkit!



- Overview of online resources
  - Videos: HPV Vaccine Conversations
  - Helpful Links
    - CDC Links/Websites
    - Strategies to Improve Vaccination Rates
    - Clinician Resources and Talking Points
    - Marketing Toolkit
    - Other Helpful Links/Websites
  - Print & Share Materials



## IKC Facebook Page:



Facebook.com/ImmunizeKansasCoalition





and share!

Links to latest infographics, articles, and resources





## For More Information...

 Please stop by our table! We'd love to chat with you and connect you with any resources you may need.

• Check out our website (immunizekansascoalition.org)

 Visit our Facebook page (https://www.facebook.com/ImmunizeKansasCoalition/)





### **IKC Chair Elect**

Laura Connolly, MBA, MSN, RN, CPHQ UnitedHealthcare Community Plan of Kansas Quality Director



# Thank you for all that you do to improve the health of Kansans!